



THE TEXAS POLICY VOICE FOR HEALTHCARE AND BIOSCIENCE

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THBI NAMES NEW DIRECTOR OF OPERATIONS AND ECONOMIC DEVELOPMENT

AUSTIN, TX | March 29, 2022 – The Texas Healthcare and Bioscience Institute (THBI) is welcoming Miranda Goodsheller as its new Director of Operations and Economic Development. Goodsheller will be the organization’s first team member to focus not only on operational success but also on enhancing THBI’s economic development initiatives that support the growing Texas life science industry.

THBI works to promote effective legislation and a steady regulatory environment at the state and federal levels. Additionally, THBI is working to create a more favorable business environment across the healthcare and bioscience industries in Texas, working with government and industry leaders to support the growth of and attract new participants to this important and fast-growing economic sector.

Goodsheller is exceptionally well qualified to serve as Director of Operations and Economic Development. She brings a strong background in operations and office management, but also has experience both promoting economic development, as well as working within the Texas Legislature, which will be key to helping THBI advance growth and collaboration in this space.

“We are taking this opportunity to bring in talent and experience that will help THBI be better positioned to support our members and the broader healthcare and bioscience industries in Texas,” said Victoria Ford, President & CEO of THBI. “We were looking for a unique set of talents and experience and Goodsheller has exactly the right combination of association experience, management background and an understanding of how state government operates.”

Goodsheller will begin as THBI’s Director of Operations and Economic Development effective April 1, 2022.

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About Texas Healthcare and Bioscience Institute

The Texas Healthcare and Bioscience Institute (THBI) is the Texas public policy voice for the healthcare and bioscience industry. The Texas life sciences industry is committed to expanding the boundaries of science by discovering, developing, and delivering innovative and needed medications to patients. It is the patient that is the ultimate beneficiary of such advances. The membership of THBI is dedicated to creating an environment where such discoveries flourish and thrive. For more information, visit www.thbi.com.